

# THE FUTURE OF ECM: INTELLIGENT AND REPOSITORY NEUTRAL



## INFORMATION IS SPRAWLING, CHAOTIC, AND NEEDS TO BE INTEGRATED

How well an organization manages its information assets and breaks down siloed content is rapidly becoming a source of competitive differentiation

64%

of respondents report chaotic file shares.

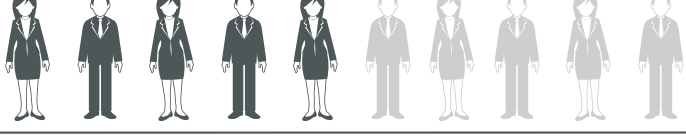
48%

of respondents report chaotic email.

35%

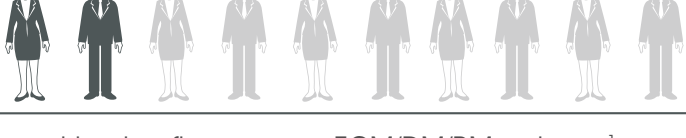
feel their electronic records management is chaotic.<sup>2</sup>

50%



of AIIM community members report having three or more ECM/DM/RM systems.

22%



report having five or more ECM/DM/RM systems.<sup>1</sup>



## THE CENTRALIZED ECM PLATFORM IS A DREAM – TIME TO WAKE UP

We exist in a multi-repository world: one size does not fit all



## WHAT IF IT DIDN'T MATTER WHERE AN INFORMATION ASSET IS STORED OR WHICH SYSTEM MANAGES IT?

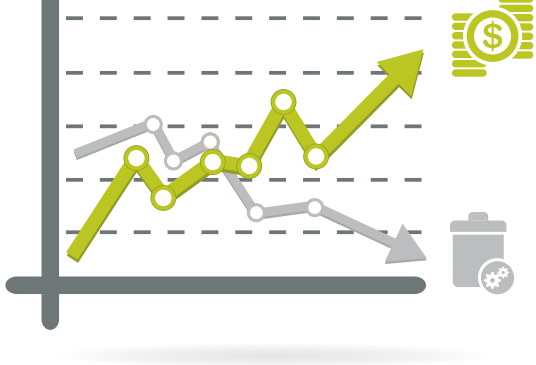
The repository-neutral approach does not disrupt existing technology investments or require movement of information assets to a new repository



42%



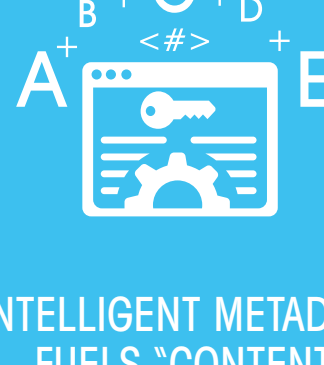
of respondents said connecting/consolidating multiple repositories was their biggest issue with legacy ECM systems.<sup>1</sup>



73%



of respondents agree that enhancing the value of legacy content is better than wholesale deletion.<sup>3</sup>



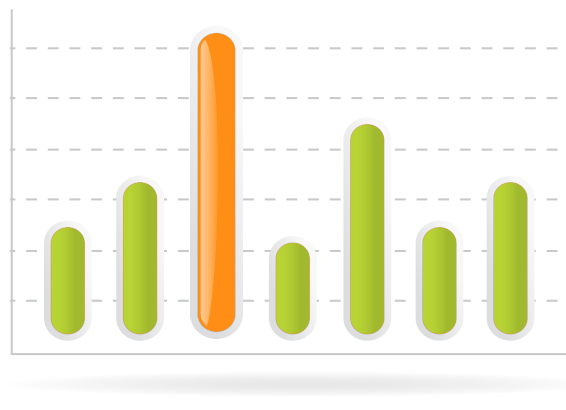
## INTELLIGENT METADATA FUELS "CONTENT IN CONTEXT"

Information can be optimally accessed and processed based around the knowledge of context and its relationships, rather than where it is stored



## A FAREWELL TO DATA MIGRATION PROBLEMS

The repository-neutral approach envelopes already established technology as a connective tissue that links existing systems and repositories together



52%



of organizations polled are either unaware of their current ECM suppliers roadmap or find it unsatisfactory in some way—yet remain partnered.<sup>2</sup>

60%



of respondents access content on their mobile devices.<sup>2</sup>



87% of respondents are positive about moving ECM content to the cloud.<sup>4</sup>



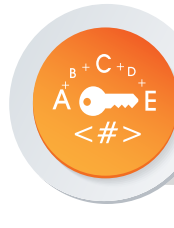
## BUSINESSES NEED CONTENT THAT MOVES: UNTETHERED – INTUITIVE – ORGANIZED

Organizations need to better serve the evolving information needs of their employees

## RECOMMENDATIONS LOOK FOR OPPORTUNITIES



**Consider repository-neutral solutions:** the ability to work independently or with existing business systems and repositories to eliminate migrations and leverage existing ECM investments is vital.



**Understand the importance of metadata:** metadata is the key to moving from a content storage mind-set to a nuanced, context-aware, and intelligent approach to information management.



**Drive user-adoption:** with simple, clean UIs, and intuitive tools designed to support and empower the mobile workforce.

**M-Files**

M-Files provides a next generation intelligent information management platform that improves business performance by helping people find and use information more effectively. Unlike traditional enterprise content management (ECM) systems or content services platforms, M-Files unifies systems, data and content across the organization without disturbing existing systems and processes or requiring data migration. M-Files breaks down silos by delivering an in-context experience for accessing and leveraging information that resides in any system and repository, including network folders, SharePoint, file sharing services, ECM systems, CRM, ERP and other business systems and repositories.

[www.m-files.com](http://www.m-files.com)

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Findings cited in this graphic are from [www.aiim.org/research](http://www.aiim.org/research):

<sup>1</sup>AIIM Industry Watch titled "ECM Decisions – strategic integration – preserving and preserving content"

<sup>2</sup>AIIM Industry Watch titled "ECM Decisions – strategic integration – State of the Industry in 2016"

<sup>3</sup>AIIM Industry Watch titled "Content Analytics: automating processes and extracting knowledge"

<sup>4</sup>AIIM Industry Watch titled "Mobile and Cloud: accessing, capturing and processing content"